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// SCUDERIA  
DEL PORTELLO  
IS PASSION,  
**CULTURE**  
AND EXCLUSIVENESS

... AND THE STORY CONTINUES!



## SCUDERIA DEL PORTELLO: FOR 35 YEARS THE ICON OF ALFA ROMEO HISTORIC RACING CARS ALL OVER THE WORLD

**Scuderia del Portello** was founded on 3 February 1982 at the **Centro Direzionale Alfa Romeo** in Arese, under the patronage of the mother company. The initial members were a large group of passionate car-owners – Alfa Romeo’s **Gentlemen Drivers** – ready to get on the track and defend the Biscione’s glorious racing past.

The name “Scuderia del Portello” recalled the suburb of Milan where the company’s first factories were founded, along the Portello road, so called because it led to a small gateway in the Sforzesco Castle in Milan.

The Team was created as a structure to give support and technical assistance to drivers racing out-of-production **Alfa Romeo** cars, but the company charter indicated that one of the aims was to promote the brand, as well as to protect its technological and historic patrimony, as a contribution to the history of motoring.

It immediately became the **Alfa Romeo Official Team for historic car races**.

In 1990, **Scuderia del Portello** modified its charter and extended its activities to include modern cars.

At this point the logo was also changed, taking on the present image which recalls the radiator grill of the Alfa Romeo 1900, the first model to be mass-produced at Portello, “**the family car that wins races**”.

On the race track, **Scuderia del Portello** represents the “**History of the Alfa Romeo Sporting Brand**”.

**Scuderia** organizes and takes part in trips to international races such as the Nürburgring 24 Hours, the London-Sydney Marathon and the London-Mexico rally, the Spa-Francorchamps 6 Hours, the 24 Hours Le Mans Classic, Monaco Grand Prix Historique, Goodwood Revival, Goodwood Festival of Speed, Mille Miglia, the Peking to Paris rally, the FIA European Historic Challenger, La Carrera Panamericana du Mexico, the Tour de France, the Tour de España and many others.



**30** // **SHOWS**  
RACES AND EVENTS, EVERY YEAR

**220** // **MEMBERS**  
DRIVERS AND COLLECTORS

**250** // **ARTICLES/COLUMNS**  
IN NATIONAL AND INTERNATIONAL  
NEWSPAPERS AND MAGAZINES EVERY  
YEAR

**17** // **NATIONALITIES**  
CLUB AND FAN CLUB MEMBERS  
COME FROM:  
ITALY, GERMANY, BELGIUM, THE  
NETHERLANDS, LUXEMBOURG,  
PORTUGAL, SPAIN, SWITZERLAND,  
AUSTRIA, FRANCE, GREAT BRITAIN,  
AUSTRALIA, JAPAN, USA, CHINA,  
MALAYSIA, ISRAEL

**50** // **CARS**  
OFFICIAL SCUDERIA DEL PORTELLO  
CARS TAKE PART IN RACES ALL OVER  
THE WORLD EVERY YEAR

# EXPERIENCE



## INCENTIVES AND TEAM BUILDING

A ONE OF ITS KIND DAY AT THE MUSEO STORICO ALFA ROMEO AND ON THE ACI-SARA TRACK IN ARESE: TRACK TESTS IN PRESTIGIOUS SCUDERIA DEL PORTELLO HISTORIC CARS, SIDE-BY-SIDE WITH TEAM DRIVERS, AND SAFE-DRIVING EXERCISES IN MODERN CARS WITH ACI INSTRUCTORS.

## TRACK TEST IN HISTORIC ALFA ROMEO CARS

The Scuderia del Portello racers and technical staff will assist participants as they drive on the 1.5km track in prestigious historic Team cars which have made history for the Biscione, such as the **Alfa Romeo Giulia, Giulietta** and the **spider models dating back to the Fifties and the Sixties**, and the **Giulia Super** which took part in the **London-Sydney Marathon**, the **Classic India Raid** and the **Peking to Paris rally**, along with the **Giulia GTA** which did the **London-Mexico rally**.

## THE ACI-SARA TRACK AND SAFE-DRIVING CENTRE

The former Alfa Romeo testing track, which has been requalified and transformed into the **ACI-SARA Safe-Driving Centre**, not only boasts a circuit for carrying out tests with cars, but also areas dedicated to safe driving, and spaces for events, meetings and courses.



## SAFE-DRIVING EXERCISES IN MODERN CARS

The **Safe-Driving Centre** includes areas which reproduce all dangerous driving conditions, such as aquaplaning, driving in low-grip situations, how to handle oversteering and understeering. These conditions are recreated thanks to the latest technology: low-grip resin applied to the tarmac, water walls which mimic sudden obstacles, plates which cause the vehicles to swerve suddenly, and devices for simulating low visibility.

The **Scuola ACI-SARA** instructors teach participants to control their reactions, to understand how the car behaves and to intervene in the most appropriate way to control the vehicle.

## LA MACCHINA DEL TEMPO: A VISIT TO THE MUSEO STORICO ALFA ROMEO

The **Alfa Romeo Museum** has been completely renovated with an arrangement that reflects Alfa Romeo's distinctive DNA: six floors of history linking the past, present and future, and complementing the achievements of an extraordinary brand, its vehicles, its technology and style.

Beauty, speed, solidness and steady production: this is Alfa Romeo's legacy.

It's driving passion, it's evolution, it's heart.

The guided visit lasts around two hours and is available both in Italian and English.

An ad hoc service can be organized at the **Alfa Romeo Caffè** either before or after the guided visit to the Museum.



// **GIFTS**  
AT THE END OF THE DAY ALL PARTICIPANTS ARE GIVEN  
**A CERTIFICATE OF ATTENDANCE**  
AND A **GIFT BAG** FOR SUBSCRIBING TO THE **SCUDERIA DEL PORTELLO ALFA ROMEO FAN CLUB**  
WITH THE OFFICIAL TEAM MERCHANDISE

# SERVIZIO CORSE



// ELEGANCE AND GLAMOUR AT INTERNATIONAL EVENTS



// EXHIBITIONS MEETINGS AND GALA EVENTS



## EVENTS - EXPO - SHOWS

**SCUDERIA DEL PORTELLO** OFFERS YOU THE OPPORTUNITY TO TAKE PART, ALONG WITH THE **OFFICIAL ALFA ROMEO TEAM**, IN PRESTIGIOUS REGULARITY RACES SUCH AS THE **MILLE MIGLIA**, **TARGA FLORIO**, **COPPA MILANO-SANREMO**, **GRAN PREMIO NUVOLARI**, **COPPA D'ORO DELLE DOLOMITI** AND MANY OTHERS, WITH EVERY TECHNICAL AND LOGISTIC ASSISTANCE.


// **ARRIVE & DRIVE**  
ASSISTANCE FOR OUR RACING CLIENTS



FOR STATIC EXHIBITIONS, **SCUDERIA DEL PORTELLO** OFFERS YOU THE CARS FROM ITS OWN COLLECTION, WHICH BOASTS MANY RARE MODELS, SOME OF WHICH UNIQUE IN THE WORLD: THIS WILL MAKE YOUR EVENT PRESTIGIOUS, HISTORICAL AND EXCLUSIVE.





 +39 3397373298

 info@scuderiadelportello.org

 scuderiadelportello.org

 facebook.com/scuderiadelportello

 #scuderiadelportello\_alfaromeo

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*Alfa Romeo*