



Scuderia del Portello Experience INCENTIVE AND TEAM BUILDING

**Arese and the Time Machine:
a journey through the history
of Alfa Romeo**



THE EXPERIENCE

A journey through the history of the “Biscione” at the renovated Museo Storico Alfa Romeo, with the emotion of driving cars of Scuderia del Portello – the official Alfa Romeo Historic Racing Car Club – round the former test track at Arese, which has now been renewed.

The passion and exclusiveness of this experience makes it one of its kind.



PROGRAMME

Museo Storico Alfa Romeo - ARESE (ore 10.30 a.m.)

Meet up and Coffee.

Guided tour of the new Alfa Romeo museum.

Alfa Romeo Caffè (ore 12.30 p.m.)

Lunch.

2.30 p.m.: transfer to the former test track.

Track and ACI-SARA Safe Driving Centre (2.45 p.m.)

Accreditation

Training on how to drive a historical Alfa Romeo car.

Free track laps.

5.00 p.m.: departure for Seregno (MB)

Scuderia del Portello -SEREGNO (ore 5.30 p.m.)

Arrival and tour of the Scuderia del Portello Museum.

Gifts.

Final Goodbyes (7.00 p.m.).

(Arrival at the Arese Museum and transfers are by private coach)



Alfa Romeo Museum

MYTH AND FUTURE IN A UNIQUE PLACE.

The Alfa Romeo Museum has been completely renovated and is even more prestigious. The historical site in Arese has a new look and will be open to public with a refined arrangement that reflects Alfa Romeo's distinctive DNA.

Six floors of history binding past, present and future and complimenting the achievements of an extraordinary brand, its vehicles, its technology and style.

Beauty, speed, robustness and steady production: this is Alfa Romeo's legacy.

It's driving passion, it's evolution, it's our heart.



ACI-SARA Track, Arese

Arese is a historical place in the world of Italian automobiles: it was in this town just outside Milan that the Alfa Romeo production plant was established between 1963 and 2005.

Ten years after production stopped, the scent of engine fumes once again started to fill this area, thanks to the foundation of the ACI Safe Driving Centre. Not only is there the test track but there are also four areas dedicated to safe driving, and spaces for events, meetings and training.

The original layout has been recreated: the track is approximately 1.5km long, the carriageway is 9 metres wide, there are two chicanes and a 473-metre straight section.

The track can be driven in a clockwise or anti-clockwise direction, with substantially different characteristics.



Scuderia del Portello Alfa Romeo

The Scuderia del Portello represents the “history of the Alfa Romeo Sports Brand” on the track.

It organises and takes part in major international races like the 24 Hours of Nürburgring, the London to Sydney Marathon and the London-Mexico World Cup Rally, the 6 Hours of Spa-Francorchamps, the 24 Hour Le Mans Classic, the Grand Prix de Monaco Historique, the Goodwood Revival Meeting, the Goodwood Festival of Speed and many more.

Big winners, the Alfa Romeo cars of the Scuderia del Portello have participated in the most prestigious races around the world, such as the 1000 Miglia, the Beijing-Paris, the FIA European Historic Challenger, the Carrera Panamericana in Mexico, the Tour de France and the Tour de España. Scuderia del Portello has a professional structure for transporting materials and cars, a workshop truck to give assistance, as well as a hospitality motorhome.

Wherever there are stories, races, passion and exclusivity, Scuderia del Portello will be there to represent the Alfa Romeo brand.

www.scuderiadelportello.org



THE CARS



Scuderia del Portello Alfa Romeo Fan Club subscription

The Scuderia del Portello Fan Club members have the right to:

- ✓ Personal Fan Card
- ✓ Scuderia del Portello polo shirt, cap and pin
- ✓ 2 Scuderia del Portello adhesive shields
- ✓ Coffee break during the season's racing events where Scuderia del Portello participates
- ✓ Members of the Club and members of the Fan Club have the exclusive right to buy official Scuderia del Portello merchandise





... e la storia continua!

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STANDARD PACKAGE

Services
Trasportation, cars rental and assistance
Coffee break guided visit to Museo Storico Alfa Romeo
Buffet lunch at Alfa Romeo Caffè
Arese circuit rent
Visit to the Scuderia del Portello's workshop museum
Subscription to Scuderia del Portello Fan Club
Participation Certificate
Video and photo reportage
Private shuttle
Guaratee deposit
ASK FOR YOUR QUOTE!





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