

**SCUDERIA DEL PORTELLO
HISTORIC ALFA ROMEO CARS**



**UNIQUE DRIVE EXPERIENCES
TOP INCENTIVES AND EVENTS**



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**Driving a piece of
Alfa Romeo history**



THE EXPERIENCE

A journey through the history of the “Biscione” at the renovated Museo Storico Alfa Romeo, with the emotion of driving a few cars of Scuderia del Portello – the official Alfa Romeo Historic Racing Team – round the former test track in Arese, which has now been renewed.

The passion and exclusiveness of this experience makes it one of its kind.



Scuderia del Portello Alfa Romeo

Scuderia del Portello was founded in Arese on 3 February 1982 in the Centro Direzionale Alfa Romeo, as an emanation of the brand, and its historical venue was in Milan, in via Traiano 35. Its name recalled the zone of the Milanese periphery where the first factories of the company were built. The team was conceived as a support and technical assistance structure for the Gentlemen Drivers who took part in races with Alfa Romeo cars of ceased production. Furthermore, its chart indicated as an aim also the promotion of the brand as well as the protection of its historical and technological patrimony, as a contribution to the history of racing.

Scuderia del Portello represents the “history of the Alfa Romeo Sports Brand”, by organizing and taking part in major international races and in the most prestigious events dedicated to motorsport and to the historic cars racing.

Scuderia del Portello’s logistic vehicles, and the vehicle fleet with prestigious running cars belonging to its members, make up the only **Museo Dinamico Alfa Romeo storiche da competizione** in the world.



MORNING

• Museo Storico Alfa Romeo - ARESE

Meeting up and welcome coffee.

Guided visit (in Italian or in English) to the Museo Storico Alfa Romeo (90 – 120 minutes).

LUNCH

• **Alfa Romeo Caffè:** served buffet lunch in a reserved area.

AFTERNOON

Transfer to the Pista ACI-SARA, former Alfa Romeo's test track (1 kilometer – transfer not provided).

• Pista e Centro Guida Sicura ACI-SARA

Accreditation – Briefing – Entry to the track.

Free practice assisted by a member of the Scuderia del Portello's staff on the passenger seat: **each guests has at disposal around 5 minutes with a Giulia and 5 minutes with a Giulietta, for a total of 10 minutes each** (descriptions of the cars to follow).

On the track there will be 4 people at a time (group of 20 people) and 6 people at a time (group of 30 people).

In the briefing room, during the activities on the track, if required a catering service for soft drinks and coffee will be set up; on a **monitor**, guests will have the chance to watch really suggestive videos about the Scuderia del Portello's activity with the Alfa Romeo historic racing cars. Extra service (recommended): **pro simulator in the briefing room.**

• **Cadeaux and farewells with aperitif in the briefing room.**

PROGRAM - FULL DAY 20 /30 PERS.



Museo Storico Alfa Romeo - ARESE (2:00 p.m.)

Meeting up and welcome coffee.

Guided visit (in Italian or in English) to the Museo Storico Alfa Romeo (90 – 120 minutes).

(4:15 p.m.) Transfer to the Pista ACI-SARA, former Alfa Romeo's test track (1 kilometer – transfer not provided).

FROM 4:30 P.M. ON

• Pista e Centro Guida Sicura ACI-SARA

Accreditation – Briefing – Entrance to the track.

Free practice assisted by a member of the Scuderia del Portello's staff on the passenger seat: each guests has at disposal around 5 minutes with a Giulia and 5 minutes with a Giulietta, for a total of 10 minutes each (descriptions of the cars to follow).

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EVENING

• Cadeaux and farewells (around 6:45 p.m.) with aperitif (if requested) in the briefing room.

• Dinner at the track on a covered terrace or in other rooms, with DJ / musical entertainment.

PROGRAM - HALF DAY 20 /30 PERS.



TRACK: STANDARD PROGRAM FOR 20 PEOPLE WITH 4 CARS

GROUP 1: 4 PERS. GROUP 2: 4 PERS. GROUP 3: 4 PERS. GROUP 4: 4 PERS. GROUP 5: 4 PERS. 10 minutes/group

Activities: drive experience on the track at the wheel of 4 **Scuderia del Portello Alfa Romeo's historic racing cars** with a tutor on the passenger seat.

Each participant will cover **2 laps** with an **Alfa Romeo Giulietta berlina from the Sixties** and **2 laps** with the **Alfa Romeo Giulia racing car from the Seventies** which took part in the **"Peking to Paris 2016"**.

Including the shifts at the wheel, each guest will enjoy around **10 minutes of experience** with slots of **4 people at a time**.

While waiting, guests will have the chance to stay at the pit lane or in a briefing room overlooking the track, where videos about the races in which Scuderia del Portello took part will be shown.

In the room, if requested, a catering service with coffee & drink station will be set up; while driving, only soft drinks will be served and at the end of the experience we suggest a final aperitif and the distribution of the certificates of attendance.

CRONOPROGRAMMA 20 PAX CON 4 VETTURE					
ORA	GRUPPO 1 n.4 pax	GRUPPO 2 n.4 pax	GRUPPO 3 n.4 pax	GRUPPO 4 n.4 pax	GRUPPO 5 n.4 pax
14:30	ACCREDITI E BRIEFING				
15:00	2 pax Giulia + 2 pax Giulietta cambio				
15:05					
15:10	2 pax Giulietta + 2 pax Giulia				
15:15	CAMBIO GRUPPO				
15:20		2 pax Giulia + 2 pax Giulietta cambio			
15:25					
15:30		2 pax Giulietta + 2 pax Giulia			
15:35	CAMBIO GRUPPO				
15:40			2 pax Giulia + 2 pax Giulietta cambio		
15:45					
15:50			2 pax Giulietta + 2 pax Giulia		
15:55	CAMBIO GRUPPO				
16:00				2 pax Giulia + 2 pax Giulietta cambio	
16:05					
16:10				2 pax Giulietta + 2 pax Giulia	
16:15	CAMBIO GRUPPO				
16:20					2 pax Giulia + 2 pax Giulietta cambio
16:25					
16:30					2 pax Giulietta + 2 pax Giulia

TRACK: STANDARD PROGRAM FOR 30 PEOPLE WITH 6 CARS

GROUP 1: 6 PERS. GROUP 2: 6 PERS. GROUP 3: 6 PERS. GROUP 4: 6 PERS. GROUP 5: 6 PERS. 10 minutes/group

Activities: drive experience on the track at the wheel of 4 **Scuderia del Portello Alfa Romeo's historic racing cars** with a tutor on the passenger seat.

Each participant will cover **2 laps** with an **Alfa Romeo Giulietta berlina from the Sixties** and **2 laps** with an **Alfa Romeo Giulia racing car from the Seventies** - two of them took part in the **"Peking to Paris 2016"** and one in the **"London-Sydney 2000"**.

Including the shifts at the wheel, each guest will enjoy around **10 minutes of experience** with slots of **6 people at a time**.

While waiting, guests will have the chance to stay at the pit lane or in a briefing room overlooking the track, where videos about the races in which Scuderia del Portello took part will be shown.

In the room, if requested, a catering service with coffee & drink station will be set up; while driving, only soft drinks will be served and at the end of the experience we suggest a final aperitif and the distribution of the certificates of attendance.

CRONOPROGRAMMA 30 PAX CON 6 VETTURE					
ORA	GRUPPO 1 n.6 pax	GRUPPO 2 n.6 pax	GRUPPO 3 n.6 pax	GRUPPO 4 n.6 pax	GRUPPO 5 n.6 pax
14:30	ACCREDITI E BRIEFING				
15:00	3 pax Giulia + 3 pax Giulietta cambio				
15:05					
15:10	3 pax Giulietta + 3 pax Giulia				
15:15	CAMBIO GRUPPO				
15:20		3 pax Giulia + 3 pax Giulietta cambio			
15:25					
15:30		3 pax Giulietta + 3 pax Giulia			
15:35	CAMBIO GRUPPO				
15:40			3 pax Giulia + 3 pax Giulietta cambio		
15:45					
15:50			3 pax Giulietta + 3 pax Giulia		
15:55	CAMBIO GRUPPO				
16:00				3 pax Giulia + 3 pax Giulietta cambio	
16:05					
16:10				3 pax Giulietta + 3 pax Giulia	
16:15	CAMBIO GRUPPO				
16:20					3 pax Giulia + 3 pax Giulietta cambio
16:25					
16:30					3 pax Giulietta + 3 pax Giulia

DRIVE EXPERIENCE: THE CARS

ALFA ROMEO GIULIETTA BERLINA

Year: 1956/61

Body: sedan, 4 seats

Weight: 950 kg

Engine size: 1290 c.c.

Power: 75 HP

Gearbox: 4 gears at the steering wheel + Reverse

In 1950, the management clearly understood that the new Giulietta model would have become the most important in the Alfa Romeo history, representing the passage to the industrial modernity. With the Giulietta it was possible to enter in the “mass motorization”, with a production of at least 200 pieces per day. It was introduced to the public at the Salone dell’automobile in Turin in 1955, and almost 132,000 pieces were built at the Portello factory in Milan – impressive figures at that time. Scuderia del Portello, over time, has restored and prepared 3 models from the 1st series and 3 from the 2nd series, which participate in races such as the Coppa Milano-Sanremo, the Targa Florio, the Coppa d’Oro delle Dolomiti.



DRIVE EXPERIENCE: THE CARS ALFA ROMEO GIULIA 1600 "PEKING TO PARIS 2016"

Year: 1973

Engine size: 1600 c.c.

Power: 129 HP

Gearbox: 5 speeds
+ Reverse



The most ancient "still living" car race – after the Targa Florio (1906) – is the Peking to Paris rally. The first edition started in June 1907 and was won by the Prince Scipione Borghese with the car *Itala*. The race was not organized for many years because both Russia and China did not consider the idea that a Western caravan could cross their lands. The first repeat of the rally took place in 1997. The second one was the 100th anniversary edition. Since then, the race has been taking place every three years. Scuderia del Portello participated in the 2016 Peking to Paris with two Alfa Romeo Giulia cars, respectively driven by the crews Marco Cajani – Alessandro Morteo and Roberto Chiodi – Maria Rita Degli Esposti. They won the 3rd and 2nd places in their class.



Museo Storico Alfa Romeo

MYTH AND FUTURE IN A UNIQUE PLACE.

The Alfa Romeo Museum has been completely renovated and it is even more prestigious. The historical site in Arese has a new look and will be open to the public with a refined arrangement that reflects Alfa Romeo's distinctive DNA.

Six floors of history binding past, present and future and complimenting the achievements of an extraordinary brand, its vehicles, its technology and style.

Beauty, speed, robustness and steady production: this is Alfa Romeo's legacy.

It's driving passion, it's evolution, it's our heart.



Pista ACI-SARA, Arese

Arese is a historical place in the field of Italian automobiles: it was in this town just outside Milan that the Alfa Romeo production plant was established between 1963 and 2005.

Ten years after the production stopped, the scent of engine fumes started once again to fill this area, thanks to the foundation of the Centro Guida Sicura ACI-SARA. There you will find not only the test track but also four areas dedicated to safe driving, and spaces for events, meetings and training.

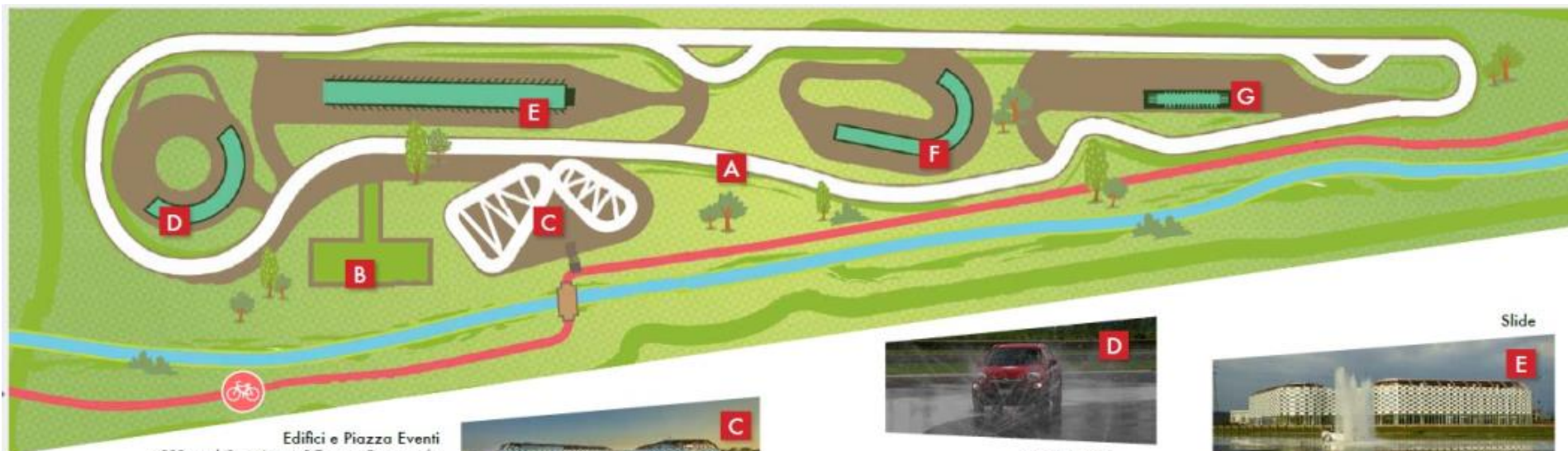
The original layout has been recreated: the track is approximately 1.5 kilometers long, the carriageway is 9 meters wide, there are two chicanes and a 473-meters straight section.



**IL MOTORE
DEGLI EVENTI**

THE TRACK

Centro Guida Sicura ACI-SARA
Lainate - Milano



Edifici e Piazza Eventi
4000 mq di Spazi Interni, 2 Terrazze Panoramiche collegate tra loro - Monocarichi per auto nelle aule meeting e terrazze - Area expo esterna 2000 mq



Pista
Lunghezza 1450 mt - Carreggiata 9 mt - Senso orario/antiorario - 2 chicane - divisibile in due sezioni

Paddock e Prato
Area Espositiva e Tecnica da 1200 mq
Prato per Esposizione 3800 mq



Steering Pad



Slide



Acquaplaning/Slalom

Salita/Discesa



EXTRA SERVICES: PROFESSIONAL SIMULATORS

A timed race on the circuit in Monza with a simulator of GT cars (up to no. 3 simulators):
1 lap on the legendary Temple of Speed (around 5 minutes) with a final ranking based upon the fastest lap (included in the offer) or with multi players competition (extra service).



The GT simulator which we suggest is a jewel in the hyper-realistic driving simulation for people fond of GT.

The GT simulator is a high tech product for technology and professionalism and includes a dynamic movement system on 3 axes, steering wheel, gearbox and professional pedalboard. The model included in the offer has 1 screen, but there is the chance of an upgrade to 3 screens (extra service).

The livery can be customized with the company's brand (extra service).

Extra services

Personalized certificate of attendance From €3,50/each + vat



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Scuderia del Portello
Alfa Romeo

Drive Experience - Arese 07/09/2020

Mr. Andrea Cajani

Certificate of attendance



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Extra services: cadeaux



**Official cap of
Scuderia del Portello
Alfa Romeo € 20,00**

**Meeting kit *
Notebook + pen
€ 4,00**



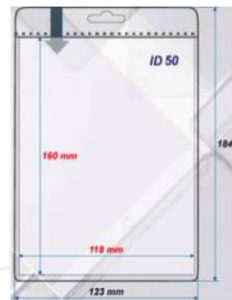
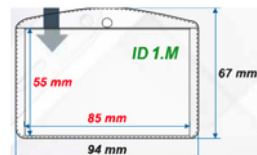
**Portabadge
€ 3,50**



**Astuccio/ case Museo Storico Alfa Romeo
Alluminio / Aluminium
€ 3,00**



Portabadge incluso, disponibile nei seguenti formati / Badge holder available in the following dimensions:



Extra services: cadeaux

Official merchandise Scuderia del Portello Alfa Romeo

- ❖ Cap € 20,00
- ❖ Polo shirt € 40,00
- ❖ Zip Sweatshirt € 60,00
- ❖ Soft Shell Jacket with removable sleeves and hood € 90,00



Other combinable options:

MEETINGS AND CONVENTIONS at the MUSEO STORICO ALFA ROMEO

Multi-purpose rooms, already equipped



Other combinable options:

Gala dinner at the Alfa Romeo Caffè or inside the Museum

Welcome aperitif, first course, main course, dessert, white wine, red wine, espresso coffee, bitters and spirits



POSSIBLE UPGRADE: printed, personalized menu in English, table setting up, centerpiece and model of the seats
SPECIAL EVENT: SPECIAL OPENING FOR A GALA DINNER SET UP IN THE MIDDLE OF THE MUSEUM'S CAR

Other combinable options:

MEETINGS AND CONVENTIONS at the PISTA ACI-SARA

Multi-purpose rooms to be equipped and personalized



IL MOTORE DEGLI EVENTI

Ambienti dal comfort raffinato e ampie location diventano il teatro ideale per eventi e serate di gala dal sapore indimenticabile.

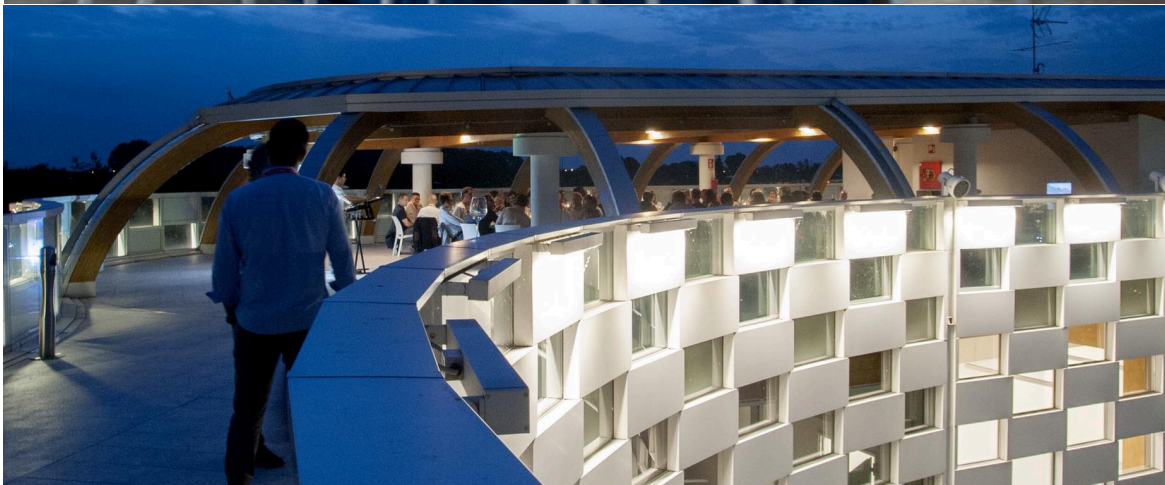
Il raffinato linguaggio architettonico che descrive le strutture continuerà a parlare delle stesse emozioni vissute in pista. L'armonia, la ricerca del gusto nei dettagli, la luminosità e l'ampiezza degli spazi diventano un'autentica opportunità anche per occasioni che

esulano dal settore dell'automotive e si incentrano sul puro intrattenimento. Gli ambienti suggestivi, la scenografica Piazza Eventi e le due terrazze panoramiche e coperte permetteranno di sentirsi sempre al centro di una storia speciale e di diventare protagonisti di una leggenda del passato rinata sotto il segno di un design tutto attuale. Una cena di gala, immersa nel fascino di strutture così peculiari, assumerà un sapore tutto nuovo ed un evento mondano potrà essere ridisegnato con le tinte forti di un'emozione autentica, come quella che solo il mondo dei motori riesce ad offrire.

Other combinable options:

LUNCH / DINNER / APERITIF at the PISTA ACI-SARA

Setting up in the ROOM OF THE EVENTS or on the COVERED ROOF TOP overlooking the track.



Other combinable options: Gala dinner at the Museo Fratelli Cozzi in Legnano

Welcome aperitif and dinner with high level typical menu; exclusive rental of the location and visit to the museum in Italian or in English. Possible upgrade of the menu, setting up of the table and show cooking with Italian chefs, dairymen and masters of Italian cuisine.



Inside the Museo Fratelli Cozzi more than 50 Alfa Romeo cars, built from 1950 up to the present day, are displayed, “enriched” by original graphic works and unique items such as trophies designed by very famous and talented artists such as Giò Pomodoro, Lucio Fontana, Luciano Minguzzi, Agenore Fabbri. Global records, Italian elegance and histories of success are the ideal background to welcome prestigious gala dinners.

NOTES:

- At the expense of **Scuderia del Portello Alfa Romeo** the responsibility for the transportation and the correct functioning of the cars in all their mechanical parts (engine and gearbox) and their bodies.
- At the expense of the responsibility for any possible damage to the cars, to things or to people caused by the driver, who will have to sign the assumption of responsibility.
- Drivers are strictly forbidden to start and to drive the cars in absence of the personnel in charge who will support the drivers on the passenger seat. At the expense of the responsibility for actions that ignore the directions given by the personnel in charge on the passenger seat. In case cars, things or people got damaged by the drivers because they violate the directions given by the personnel in charge on the passenger seat, at the expense of the whole coverage of the costs, even if they are higher than the guarantee deposit of 3,000 €.
- All drivers must be of age and have a driving license for driving cars.
- **Scuderia del Portello Alfa Romeo** at its incontestable discretion can end or suspend the driving experience due to force majeure, such as very bad weather or natural disasters or for a violation of the conditions undersigned
- In case of impossibility to carry on the event because the ACI SARA track is not accessible for technical faults or natural disasters (flood, landslides and so on), or more in general due to force majeure, the service will not be reimbursed and will be postponed to a date to be defined.
- Should the event be interrupted in advance due to the impracticability of the track for technical faults or natural disasters (flood, landslides and so on), or in general due to force majeure within 1 hour before the end of the event, it will not be done in the future and no reimburse will be given.
- If the drivers see an obstacle of any kind or realizes that the conditions of the track are not adequate to the experience they are living, or if they perceive mechanical faults in the car, they must warn immediately the personnel in charge on the passenger seat; if the personnel in charge does not get notified about anything, the drivers tacitly approve its perfect state, giving every responsibility to..... .



CONTATTI



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